

DEF Educational Series #1 (A reprint of July 2016 e-mail to Dengramites)

Fellow Dengramites:

By now, you should be aware that the DMGS Endowment Fund (DEF) has become the preferred way for Old Boys to establish a lasting legacy at DMGS because DEF will enable us to accumulate funds over a period of 10 years and thereafter, use income from the invested principal to assist DMGS in perpetuity. In furtherance of this objective and in an effort to avoid making too many requests from Old Boys, DOBANA did not conduct its usual convention fundraising in Toronto. In fact, DOBANA has decided to refrain from doing so in the future in order to allow its members to focus primarily on pledging and donating to DEF. We hope your will reward our decision by enrolling in DEF at any amount.

DEF has developed a global fundraising business plan which was reviewed at its recent Annual General Meeting in Toronto, Canada. At the core of DEF's business plan is a unanimous decision to encourage a minimum of 2,500 Old Boys to pledge and donate to DEF a minimum of \$125.00 (or its Naira equivalent) per year for 10 years. We call this model the "Igwebuike Model" where small annual contributions are received from a large group of Dengramites. Certainly, we still expect that "nnukwu azu g'akpata nnukwu nku and obele azu g'akpata obele nku" (from each his ability). That is the idea because while we are all "boys", some are more buoyant than others.

To accomplish the above objective, we are declaring the months of August, September, and October 2016 as "DEF's Annual Enrollment Period". DEF's Annual Enrollment Period coincides with the annual benefits enrollment periods in North America - a period when most public and private employees are required to enroll in employee benefit programs (especially healthcare enrollment) for the subsequent year. This is important because during each annual employee benefit enrollment period, employers require employees to make their annual employee benefits enrollment elections which will be binding for the following year. The enrollment process also provides employees with options to enroll in Employee Gift Matching Program (EGMP). The objective of EGMPs is to encourage employees to give back to their communities by electing to donate an optional fixed amount of money per month to charities of their choices. In return, the employer matches 100% of the donation made by the employee up to a predetermined amount.

We want to encourage Dengramites with such employee benefits to enroll in it at their places of employment and select DEF as their charity of choice. As an example, a Dengramite who elects for a monthly \$250.00 donation to DEF through his payroll matching fund deduction will receive a matching donation of \$250.00 from his employer. In effect, the Dengramite pays only \$250.00 while DEF receives \$500.00. This is an effective way to leverage your employee charitable donation to help DMGS.

In addition to our plan to push and encourage this enrollment approach during the months of August, September, and October, we will be encouraging other Dengramites who do not have such employee benefits to enroll in DEF at any level, even at the \$125.00 (or its Naira equivalent) per year. We

believe there is strength in numbers. Remember the "anyukoba mamiri onu....." concept (little drops idea).

Please look out for more details about how we expect to implement this program commencing in August. In the interim, please visit DEF's website at www.endowdmgs.org for details on how to pledge and donate to DEF.

Lux Fiat.

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